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## MEDIA RELEASE



### NSW wins the national Australian Made Foundation Cup

Both the girls and boys NSW teams have won the national Australian Made Foundation Cup, after a series of playoffs that took place at the Royal South Yarra Lawn Tennis Club in Victoria this week.

The awards were presented on court at the AAMI Classic today.

The winning teams:

#### BOYS

- Corey Clarke, Laurieton
- Nathan Monk, Nabitac
- Andrew Osmond, Gunnedah
- Trent Marlin, Camden

#### GIRLS

- Kaitlin Staines, Wagga Wagga
- Emily Thomson, Parkes
- Holly Pearson, Hamilton
- Madeline Bowron, The Entrance

Kaitlin Staines from Wagga Wagga also won the female best and fairest award, receiving the Judy Dalton medal.

Brendan Schultz from Bundaberg, Queensland won the male best and fairest award, receiving the John Fitzgerald medal.

Both recipients of the best and fairest award also received a \$1000 cheque, presented by the Australian Made Campaign and the Fed Cup Foundation, to assist with her tennis development.

The Australian Made Foundation Cup gives children 13 and under from across rural and regional Australia the opportunity to participate in competitive tennis at the highest level.

The tournament forms part of the Australian Made Summer of Tennis, an initiative of the Australian Made Campaign. Aussie tennis champion and Fed Cup Captain, Alicia Molik, is the face of the campaign.

"Competitive sport and a healthy diet go hand in hand," Ms Molik said.

Australian Made Chief Executive, Ian Harrison, said that the initiative was about investing in the future of Australia's children, while raising awareness of the quality, health and safety benefits of Aussie products and produce.

"We are encouraging consumers to consciously make the connection between buying locally now, in order to create a sustainable future for our children later," Mr Harrison said.

"Rural Australia has produced some of the biggest names in our sport. I am confident that Australian tennis champions of the future will have competed for their state in the Australian Made Foundation Cup," Fed Cup Foundation President, Judy Dalton, said.

To find out more visit [www.australianmade.com.au](http://www.australianmade.com.au).



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#### **NOTE TO MEDIA**

Australian Made Campaign Chief Executive, Ian Harrison, is available for interview and vision opportunities. Please contact us if you would like to schedule a time.

#### **MEDIA CONTACT**

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#### **ABOUT THE AUSTRALIAN MADE, AUSTRALIAN GROWN LOGO**

The green-and-gold Australian Made, Australian Grown (AMAG) logo is the only registered country-of-origin certification trade mark for genuine Australian products and produce.

The AMAG logo supports growers, processors and manufacturers in Australia by helping businesses to clearly identify to consumers that their products are Australian. At the same time it provides consumers with a highly recognised and trusted symbol for genuine Aussie products and produce. It does both of these things in conjunction with a campaign encouraging consumers to look for the logo when shopping; it has been doing this since its introduction by the federal Government in 1986.

The AMAG logo can only be used on products that are registered with the not-for-profit organisation Australian Made Campaign Limited. The strict set of rules governing the logo's use also require that it must always be used with one of five descriptors; 'Australian Made', 'Australian Grown', 'Product of Australia', 'Australian Seafood' or 'Australian' (for export use only). To use the logo goods must meet the criteria set out in the Australian Consumer Law as well the more stringent Australian Made, Australian Grown Logo Code of Practice. More than 1800 businesses are registered to use the AMAG logo, which can be found on more than 10,000 products sold here and around the world.

Australian Made Campaign Limited is located at Suite 105, 161 Park Street, South Melbourne, VIC 3205.

[www.australianmade.com.au](http://www.australianmade.com.au)